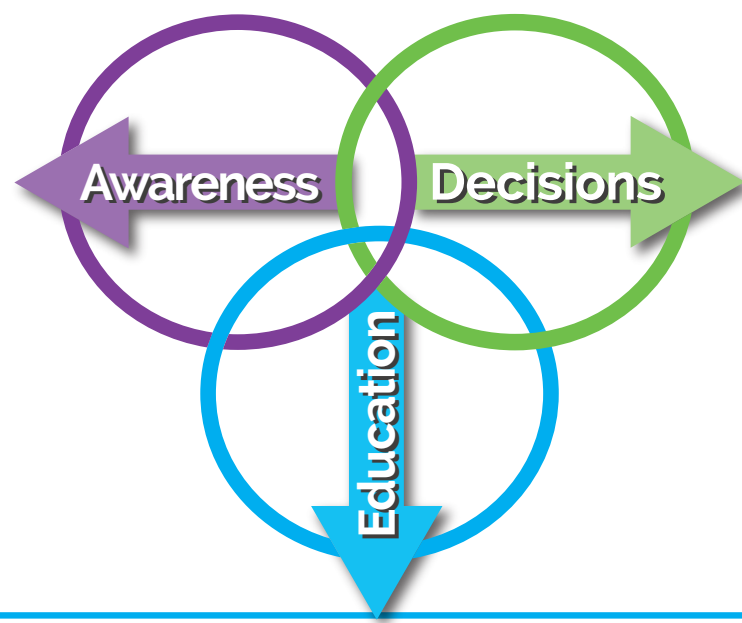


# DEMENTIA AWARENESS



# HEALTHY DECISIONS

IN THE U.S., AN ESTIMATED **5.8 MILLION (1 IN 8)** OLDER ADULTS HAVE SOME FORM OF **DEMENTIA**.



## DID YOU KNOW?

For those older than **60 years**, the **risk** of dementia is closely related to the severity of **hearing loss**.



### POSSIBLE CAUSES?

Early research indicates...

**Social Isolation**

**Sensory Overload**

**Brain Pathways**

may be important risk factors.

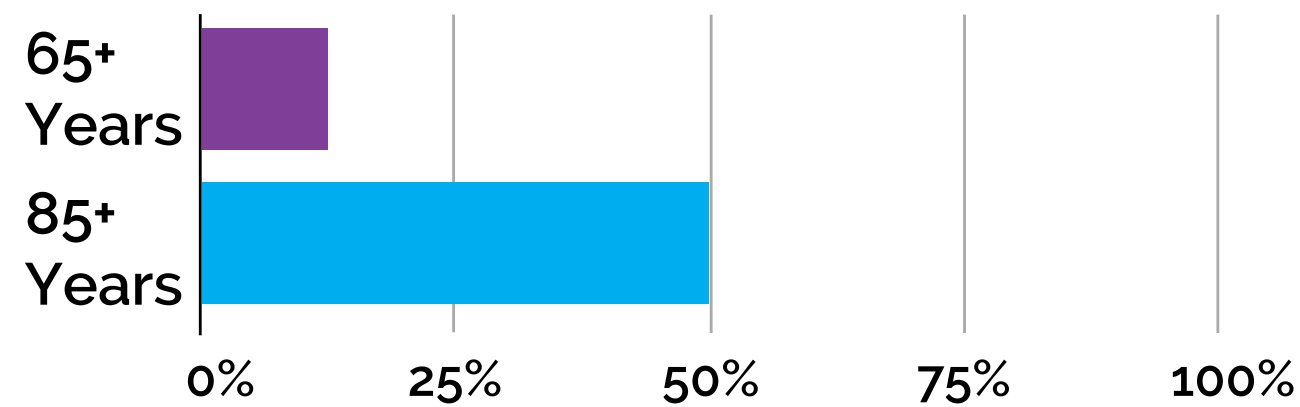


### TALK TO YOUR CARING DOCTOR

Learn how a family history of dementia or hearing loss may pose increased risk for you or your loved ones.

**Our expert advice can help!**

PERCENTAGE OF AMERICANS LIVING WITH ALZHEIMER'S DISEASE, BY AGE GROUP\*



### GET A PROFESSIONAL HEARING EVALUATION ANNUALLY TO DISCOVER:

- If you have hearing loss or are at risk
- The type of hearing loss you may have
- How your hearing health and quality of life can be improved



To learn more, please visit:  
**www.alz.org**

**www.HearingAidCompany.com**