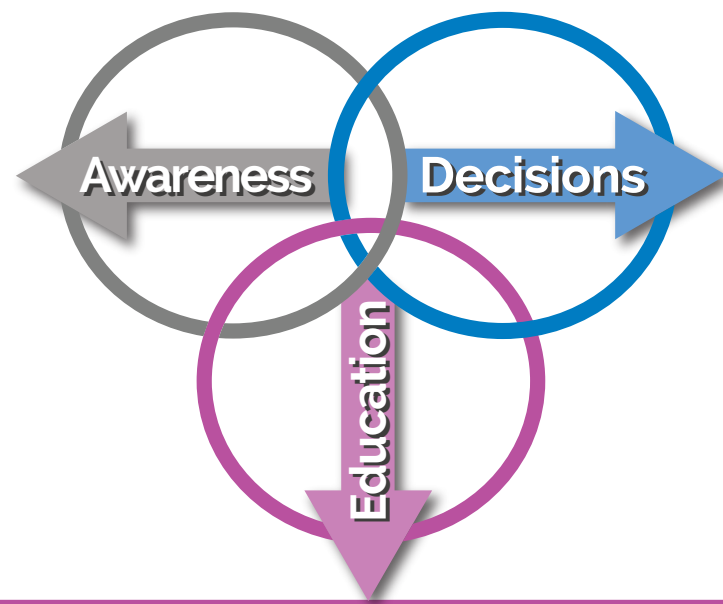
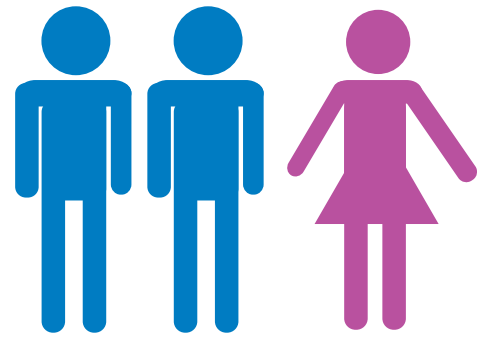


AGING AWARENESS



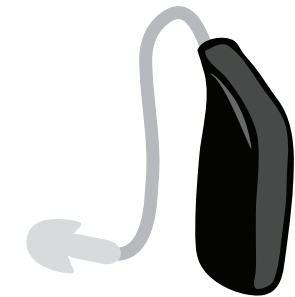
HEALTHY DECISIONS

IT IS ESTIMATED THAT FOR THOSE **75 - 84** YEARS OLD IN THE U.S., **50% HAVE SOME HEARING LOSS.**



affects more men than women.

DID YOU KNOW? Age-related hearing loss...



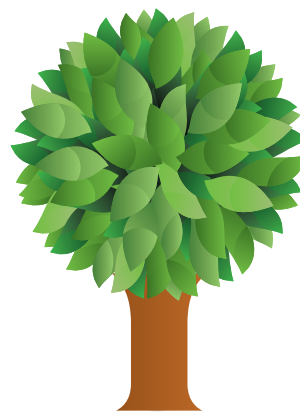
is permanent but treatable with hearing devices.

POSSIBLE CAUSES?

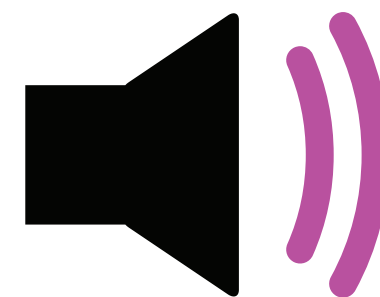
Research indicates...



Inner ear blood supply changes

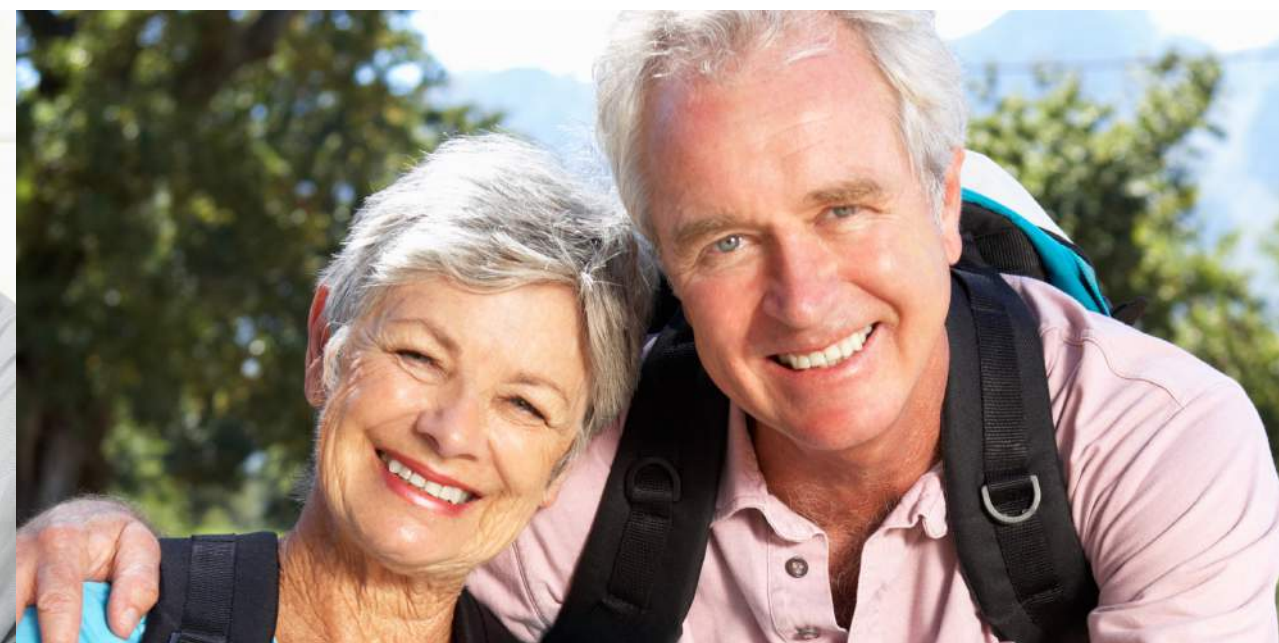


Family History



Repeated exposure to loud sounds

damage to your ear's tiny hair cells that help you hear may lead them to die.

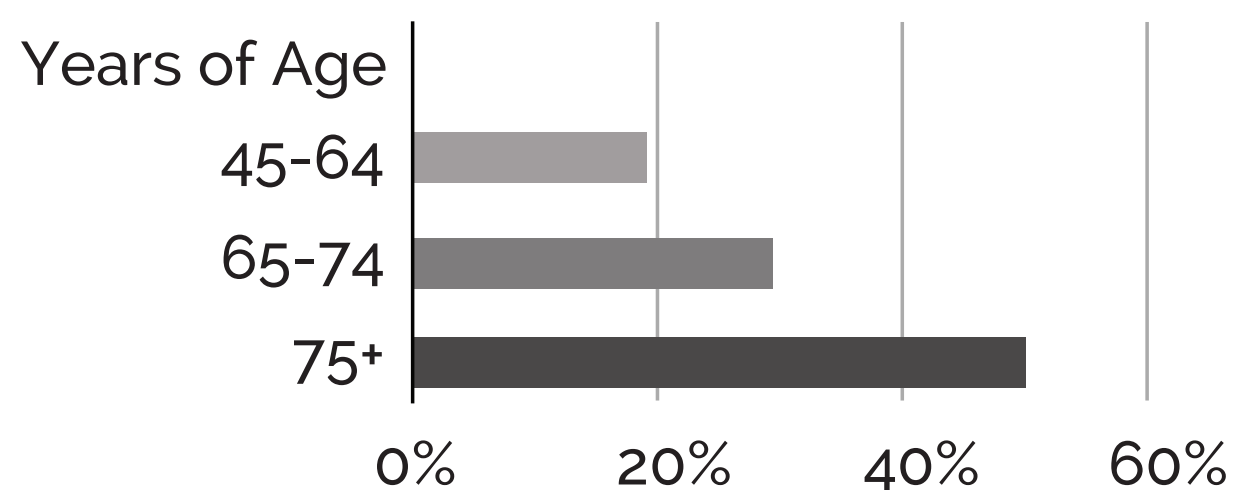


TALK TO YOUR CARING DOCTOR

Talk honestly with your health care professional about daily hearing problems as well as family and medical history.

Our expert advice can help!

PERCENTAGE OF PEOPLE WHO EXPERIENCE SOME HEARING LOSS, BY AGE GROUP*



GET A PROFESSIONAL HEARING EVALUATION ANNUALLY TO DISCOVER:

- If you have hearing loss or are at risk
- The type of hearing loss you may have
- How your hearing health and quality of life can be improved



HEARING AID COMPANY
OF TEXAS

To learn more, please visit:
www.alz.org

www.HearingAidCompany.com